Dr. Nina Psenicka

SPEAKER KIT · KEYNOTE · MASTERCLASS · STRATEGIC ADVISORY

When Performance Cannot Fail

How organizations make sound decisions under pressure and keep performance stable.



Dr. Nina Psenicka
Oral surgeon · Executive keynote speaker · Bestselling author
Founder of Leistungsarchitektur® and Gesunde High Performance®

"Under pressure, it's not talent that decides – it's stability."

info@dr-psenicka.com
www.dr-psenicka.com

PROFILE

Experience from systems where mistakes have consequences

1,000+	15	15,000+	EC
Talks and keynotes	Medical and dental chambers in Germany and Austria	Employees at one executive keynote	European Champion of Physicians in fencing

SHORT BIO · FOR INTRODUCTIONS

Dr. Nina Psenicka is an oral surgeon, executive keynote speaker and bestselling author with Wiley-VCH. As founder of Leistungsarchitektur® (Performance Architecture) and Gesunde High Performance® (Healthy High Performance), she shows boards, executives and organizations how to keep performance stable and make sound decisions under pressure – using principles from the operating room, competitive sport and high-risk systems.

LONG BIO · FOR PROGRAMS & PRESS

Dr. Nina Psenicka is an oral surgeon, former senior university physician and head of department. Senior surgical roles took her to London, Zurich and Frankfurt – environments where decisions must be made under time pressure and uncertainty, and where mistakes have real consequences.

From this experience she developed two concepts: **Leistungsarchitektur®** (Performance Architecture) shows how organizations must be built so that performance stays stable under pressure. **Gesunde High Performance®** (Healthy High Performance) focuses on the people within the system – on energy, focus and recovery as the foundation of sustainable performance.

She has given more than 1,000 talks and keynotes, has lectured for years for 15 medical and dental chambers in Germany and Austria, and most recently spoke to the board and 15,000+ employees of Techniker Krankenkasse, one of Germany's largest health insurers. She is a Wiley-VCH author ("Gesunde High Performance®", "Gesunder Erfolg ist planbar"), a business columnist for ZWP and has been featured in Forbes. As European Champion of Physicians in fencing and a passionate climber, she also knows high performance from personal experience.

KEYNOTE & FORMATS

Three ways to keep performance stable under pressure

KEYNOTE · ORGANIZATION & PEOPLE

When Performance Cannot Fail

How organizations make sound decisions under pressure and keep performance stable.

- Why performance rarely fails because of the individual – but because of the system
- Deciding with confidence under pressure – with energy, focus and recovery as performance factors
- Principles from the operating room, competitive sport and high-risk systems

MASTERCLASS · 1–2 DAYS

Leading and Deciding Under Pressure

The principles of the keynote – embedded in your leadership team.

- Analysis: where your system is vulnerable under pressure
- Concrete measures for structures and decisions
- Personal strategies for sustained high performance

STRATEGIC ADVISORY · SEVERAL MONTHS

Leistungsarchitektur® for Your Organization

Structures that keep performance and decisions stable over time.

- Analysis of vulnerabilities under pressure
- Stable structures, processes and decision paths
- Support for management and the board

	KEYNOTE	MASTERCLASS	STRATEGIC ADVISORY
Duration	45–60 minutes	1–2 days	Several months
Participants	50 to 15,000+	up to 25	Management & leadership team
Languages	German & English	German & English	German & English
Tailoring	Industry, leadership level and occasion	Industry, leadership level and occasion	Organization and its situation

The keynote is also available as a specialist talk for congresses, conferences and medical associations.

TYPICAL OCCASIONS

Leadership conferences | Board & strategy retreats | Kick-offs & annual launches | Congresses & conferences | Medicine & healthcare | Change & transformation

REFERENCES & MEDIA

As seen in

REFERENCE

Executive keynote “When Performance Cannot Fail”

for the board and 15,000+ employees of Techniker Krankenkasse · 26 August 2026

Die Techniker · Ärztekammer für Wien · WKO Wirtschaftskammer Kärnten · WILEY-VCH · Forbes

wirtschaft tv · welt der wunder · ERFOLG magazin · founders · Austrian business WOMAN

HOW WE WORK TOGETHER

1 · Briefing call

30 minutes on the goals, audience and context of your event.

2 · Tailoring

The keynote is adapted to your industry, leadership level and occasion.

3 · Keynote & follow-through

On request, with impulses that embed the impact in everyday work.

BOOKS (GERMAN)

- **Gesunde High Performance®** · Wiley-VCH
- **Gesunder Erfolg ist planbar** · Wiley-VCH
- **Leistungsarchitektur®**
- **Die Hochleistungs-Trilogie** · 3 volumes

ON-SITE TECHNICAL REQUIREMENTS

- Headset or wireless microphone
- Projector / LED wall 16:9, HDMI
- Presenter (clicker)
- Confidence monitor, if possible

CONTACT & BOOKING

Let’s talk about your event.

Dr. Nina Psenicka
info@dr-psenicka.com
www.dr-psenicka.com

Confidential inquiry – you will receive a personal reply within 48 hours.

Print-quality press photos and logos are available on request.